



ART DIRECTOR / DESIGNER  
SONYAFRIDMAN.COM  
SONYA@SONYAFRIDMAN.COM  
502.291.5933

## SS+K

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ART DIRECTOR/  
DESIGNER

2006-PRESENT

Led the redesign of multiple brand identities. Collaborated with copywriters on advertising and non-traditional media from conception to final art direction.

Areas of expertise include: logos, style guides, stationary systems, websites, printed materials, packaging, event marketing, environmental graphics, print advertising, web banners and radio.

## OLOGIE

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INTERNSHIP

2004-2005

Collaborating with creative team on various design assignments from brochure layout to visual language development.

## CCAD

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STUDENT

2001-2005

Columbus College of Art and Design  
BFA in advertising and design

## ACCOLADES

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COMMUNICATION ARTS

NOVEMBER 2009

Profile article on SS+K featuring multiple design and advertising projects.

DESIGNING OBAMA

2009

Work featured in Scott Thomas's (The Design Director of the Obama campaign) upcoming book.

## CLIENTS

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OBAMA CAMPAIGN,  
ENVIRONMENTAL DEFENSE FUND  
STARWOOD HOTELS  
(FOUR POINTS / ELEMENT)  
MEDEA SPIRITS  
CITI BANK  
TIME WARNER CABLE  
DELTA  
UCLA  
AUTOMART  
SHARE OUR STRENGTH  
GATES FOUNDATION  
AOL  
VOCE  
MEDIA GLOW  
BLUE CROSS BLUE SHIELD  
BREAD FOR THE WORLD  
WORKING ASSETS  
CREDO MOBILE  
PFIZER  
REVVER  
MY RICH UNCLE  
TERRA SPORT  
THE HALL STEPS FOUNDATION  
FOURTH & TOWN